YASSIN MAHMOUD

CREATIVE PRODUCER | DIGITAL MEDIA SPECIALIST

Doha, Qatar | yassinmahmoud.framer.website

PROFESSIONAL SUMMARY

Creative Producer and Digital Media Specialist with experience across multimedia production, commercial advertising, cinematography, photography, sound design, digital campaigns, and creative direction. Develops audience-focused work from concept and production planning through filming, editing, and audiovisual post-production, supported by a foundation in journalism and mass communication.

EXPERIENCE

Creative Producer & Digital Media Specialist | Al Sadd Consulting Engineering, Doha
Nov 2025 - Present

- Develop concepts and coordinate multimedia and commercial production projects from planning through final delivery.
- Plan and capture filming and photography, then edit video and complete sound design and audiovisual post-production.
- Create social media creative assets and branded digital content for marketing and communication needs.
- Use AI-assisted production workflows where appropriate and coordinate creative requirements with internal stakeholders.

Freelance Web & Graphic Designer | Self-employed, Remote
2025 - Present

- Develop creative content, branding, marketing assets, and visual communication for an international real estate platform serving Bulgaria and the UK, aligning deliverables with stakeholder and audience needs.

Social Media & Digital Content Coordinator | Al Sadd Consulting Engineering, Remote, Bulgaria
Summer 2024 & Summer 2025

- Supported social media management, branded content, digital marketing, promotional graphics, and content planning.

SELECTED PRODUCTIONS

Al Naama Villa | Short-Form Property Marketing Video - visual sequencing, editing, and social-first post-production.
King's College Mesaimeer | Cinematic Promotional Film - sound design, pacing, video editing, and audiovisual post-production.
Four Dreams, One Decision | Brand Commercial - creative concept development, storyboarding, AI-assisted visual generation, creative direction, and post-production.

CORE SKILLS

Creative Production • Commercial Production • Concept Development • Creative Direction • Cinematography • Photography • Video Editing • Audiovisual Post-production • Sound Design • Adobe Premiere Pro • Adobe Audition • Adobe Photoshop • Adobe Illustrator • Digital Advertising • Social Media Content • Content Planning • Project Coordination • AI-assisted Creative Workflows

EDUCATION

B.S. Journalism and Mass Communication | American University in Bulgaria | 2025
Relevant coursework: Cinematography, Video and Film, Sound Editing, Podcasting, Digital Storytelling, Creative Skills for Advertising

ADDITIONAL

Languages: Arabic (Native), English (Fluent), Bulgarian (Fluent) | **Certifications:** UX Design Foundations, Uxcel (2025); Introduction to Figma, Uxcel (2024)